



How to become a Ranker

Are you interested in helping people be more sustainable and socially responsible? Do you want to help influence companies to be more green? Then you share our passion for a sustainable planet! Read on to learn more about joining our research team and being a Rank a Brand ranker.

Why join

- Become part of this unique bottom-up effort to push companies towards socially responsible business
- Make a great impact with relatively little effort
- Work with interesting and like-minded people
- Be trained in Rank a Brand's CSR evaluation method
- Sharpen your professional and analytical skills
- Boost your career with our recommendation
- Gain CSR insight into your belongings and surrounding world

Qualifications

- Good English writing skills
- Passion for CSR and a fair and green world
- Familiarity with analysis and referencing websites
- A computer with internet access
- You are available at least 8 hours a week over the course of 2 months or more

How do I join?

Fill out the form on the [Join Us page](#) on our website. Remember your password! We will invite you to the Rankers Community on LinkedIn soon afterwards. After you have accepted our invitation, we will activate your Ranker account and send you a notification. You will then be able to follow discussion and Rank a Brand updates through the LinkedIn Rankers Community.

What happens next?

To kick off, read through the Ranking Manual thoroughly. Using the manual as your guide, start by ranking 5 brands of your choice; this is the 'basic level' of ranking. To pick your 5, select an unranked brand from the request list. Or if you like, you can check a brand profile that is already in the database (i.e. and has already been ranked), and edit it if you detect inaccuracies.

If you have any questions, you can always ask one of our core staff members (further referred to as 'Verifier') for support. After you have completed ranking 5 brands, you will receive a notification asking you to contact the Verifier. The Verifier will then review your work and decide if you are qualified to be a ranker. If there is any doubt here, you may be asked to complete another round of ranking 5 brands.

After you've passed the verification, you will be promoted to the 'advanced level'. This will give you access to all brands of your sector, and you are free to rank and edit brands as you like. When you have ranked or checked 20 brands accurately, we will gladly give you a recommendation and you can consider yourself fully trained in the Rank a Brand evaluation method.

For our most dedicated rankers who make great progress over 3 months, we'll grant you 'master level' status, giving you access to all brands in our database.

Happy Ranking

Fill out the form on the [Join Us page](#) on our website and we'll welcome you. If you need more information or if you still have any questions, please contact us at contact@rankabrand.com.